



With the Application Portfolio Advisor, Txture automatically shows organizations how to get more value from their cloud infrastructure

INNSBRUCK, November 20th, 2024. Modernizing an IT infrastructure while taking into account business needs, costs, security and carbon footprint is an incredibly complex equation.

With its new module, the Application Portfolio Advisor, Txture's SaaS platform brings a new level of automation and intelligence to the world of cloud governance, showing organizations in real-time what their hybrid cloud portfolio currently looks like, and how to optimize it through actionable recommendations.

The increasing complexity of cloud governance

In the last few years, organizations have shifted a significant part of their IT portfolio to the cloud. Recent research shows that on average, over three quarters of an organization's workloads reside in either public or private cloud, moving to nearly 90% in the next 3 years¹.

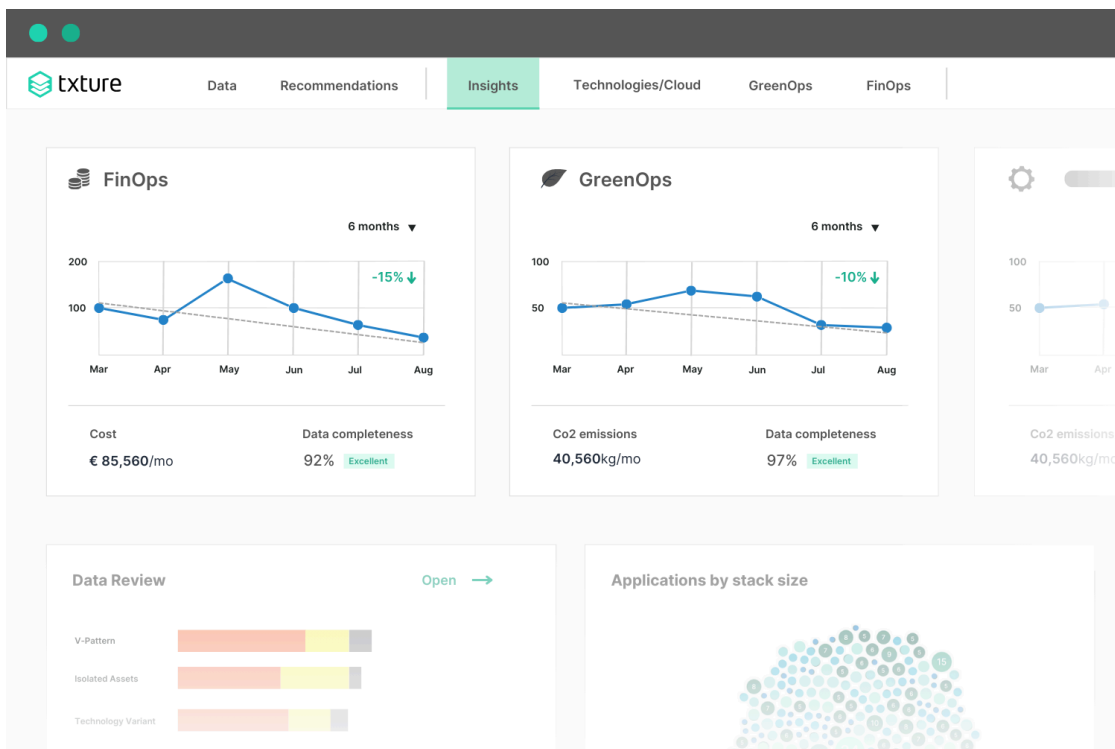
Cloud platforms offer a wide range of services and pricing options, allowing businesses to tailor solutions to their needs, deploy faster, and innovate more easily. However, this flexibility comes with increased complexity for IT leaders managing their portfolios, often leading to a "cloud sprawl" situation, where unused or underutilized instances drive up costs unnecessarily. Without careful oversight, cloud costs can quickly spiral out of control.

Additionally, getting business value from the cloud is not just about cost savings. Improved scalability, reduced carbon footprint, innovation enablement should also be considered and measured, depending on each organization's goals and priorities. This makes cloud governance a complex equation.

The path to autonomous IT modernization and cost optimization

With its existing SaaS platform, Txture has a long-standing expertise in the analysis of large IT application portfolios to strategically optimize and modernize. With its latest module, the Application Portfolio Advisor, Txture now offers a central place where IT leaders and FinOps managers directly see the current state of their cloud, and get intelligent recommendations to maximize its value.

“With the introduction of Application Portfolio Advisor, IT leaders are presented with actionable optimization recommendations, automatically generated by the platform”, said Thomas Trojer, Txture's co-founder and Chief Technology Officer. “They can review these recommendations and define the best ways to optimize costs, reduce carbon footprint or experience more cloud benefits such as improved scalability, or the ability to innovate faster”.



Organizations can now access recommendations from a wide variety of angles, to effectively maximize the value of their cloud portfolio

Beyond automation, the differentiating approach of the Application Portfolio Advisor is to marry several disciplines which are deeply connected but rarely addressed together: not only FinOps and GreenOps, but also technology modernization and architecture optimization.

For organizations dealing with multi-cloud and hybrid IT portfolios, it is the opportunity to rationalize the use of their cloud resources, maximize the value of their application portfolio, and see a clear return from their cloud investments.

“It is quite possible that in the next ten years, IT transformation and optimization becomes autonomous”, shared Matthias Farwick, CEO of Txture. “IT decision-makers would focus on defining the modernization goals and make sure that modernization will bring value to their organization. But the transformation initiatives over time would be largely carried out automatically”. Intelligent recommendations to optimize costs, carbon footprint and technology in the cloud is a first step towards more automation in the world of cloud governance.

About Txture

Txture’s SaaS platform provides a transparent overview of your cloud application portfolio, and automatically shows you how to maximize its value through cost optimization, GreenOps and strategic application modernization.

Taking into account your cloud strategy and preferences, Txture analyzes your applications and automatically finds where you can optimize cloud costs, replace legacy technologies, and reduce your IT’s carbon footprint.

The platform also provides detailed transformation plans for each application, helping you deliver successful optimization and modernization initiatives over time.

Experience a new level of intelligence and automation to accelerate IT modernization, enable and GreenOps, optimize cloud costs and innovate faster in the cloud.

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SOURCES

1: The 2023 Cloud Modernization Research Report, Unleashing AI’s potential. Rackspace, 2023.