



June 16, 2021, Innsbruck/Singapore/Luxembourg/Zurich/Boston/Vienna

## **Txture performance 2020/2021: revenue +83%, order intake +191%**

- Seven-digit-equity round with Corecam closed in May 2021
- Launch of [www.cloudinsider.com](http://www.cloudinsider.com)
- Kick off Txture Inc., US
- Expansion of global partner network

Txture ([www.txture.io](http://www.txture.io)) provides instant transparency in the ever changing and highly fragmented cloud services market. Its core platform "Txture Cloud Transformation" dramatically reduces costs and risks of migration projects. The performance of Txture's product portfolio, consisting of software support for large scale cloud migration and modernization journeys is unmatched by any other resource. It is a highly regarded tool for every cloud architect and consultant involved with large and complex cloud transformation projects. Txture maintains global partnerships with IT-consulting powerhouses like Accenture, GFT and more recently Deloitte.

With its launch of Cloud-Insider ([www.cloudinsider.com](http://www.cloudinsider.com)) Txture is filling into the colossal demand for cloud market insights and software-aided transformation guidance. Cloud-Insider is a SaaS-platform that caters to cloud architects and cloud centers of excellence ("CcoE"). It is a knowledge base that instantly sources and analyses more than 200.000 data points from the cloud hyperscalers. Cloud-Insider provides benchmarks against technical, legal and economic requirements for every cloud professional.

By establishing Txture Inc. in the US technology hub Boston, MA, the expansion to the US market was initiated. According to Gartner, the US represents the largest share of the global cloud migration market, estimated to grow to USD 180 billion by 2023.

To accelerate the growth, a seven-digit equity round with Corecam Capital Partners ([www.corecamcapital.com](http://www.corecamcapital.com)), and core shareholder red-stars.com data AG ([www.red-stars.com](http://www.red-stars.com)) was closed. Stefan Mairegger, Corecam: "Digitalization and SaaS are one of our major investment themes. We are thrilled to partner with Txture to help them disrupt the B2B cloud transformation space with their innovative and novel software platform. In the past years, Txture has achieved impressive results in establishing a series of strong execution partnerships. We are glad to participate in the new capital round, which aims to support Txture's expansion in the US and its broader growth to become a globally trusted cloud migration and modernization market leader."

### **Contacts**

Txture GmbH  
Matthias Farwick, CEO  
M: +43 650 922 7710  
[Matthias.farwick@txture.io](mailto:Matthias.farwick@txture.io)  
[www.txture.io](http://www.txture.io)  
[www.cloudinsider.com](http://www.cloudinsider.com)

Corecam Capital Partners Pte. Ltd.  
Stefan Mairegger  
M: +65 65 89 8822  
[info@corecamcapital.com](mailto:info@corecamcapital.com)  
[www.corecamcapital.com](http://www.corecamcapital.com)

red-stars.com data AG  
Thomas Streimelweger, CEO  
M: +43 664 340 2678  
[t.streimelweger@red-stars.com](mailto:t.streimelweger@red-stars.com)  
[www.red-stars.com](http://www.red-stars.com)