

Press Release Txture & A1



A1 Group teams up with Austrian software platform Txture for moving to the cloud

Vienna/Innsbruck, Austria - May 27, 2024 - A1 Group has now completed the first phase of its cloud transformation journey. Txture, a cloud transformation and modernization software company headquartered in Innsbruck, was selected by A1 to document the cloud transformation assessments of its IT applications. Following the successful assessment phase, A1 is now moving on to completing the migration, with Txture continuing to be used to support the transformation.

A1 Group leveraged Txture's innovative software platform to create a single source of truth - not only in Austrian sites, but also across multiple countries such as Croatia, Bulgaria, Macedonia, Serbia, Belarus, and Slovenia. To facilitate and guide the process, A1 also partnered with two large global system integrators.

A1 Group is one of the largest telecommunications providers in the CEE area, with a broad portfolio of products and services that serves millions of customers across the region. With the rapid pace of digital transformation, the company recognized the need to shift to the cloud to increase efficiency, reduce costs, and improve scalability. Txture's cloud transformation and modernization software was selected as the ideal solution to support this strategic initiative.

The joint project involved migrating A1 Group's on-premises applications to a cloud environment, allowing the company to benefit from the agility, scalability, and cost savings of the cloud. Txture's software platform was able to provide end-to-end transformation guidance, starting by offering a comprehensive view of the company's entire IT application landscape and assessing it. Then, Txture supported with dependency-identification and streamlining of the migration process.

"The A1 Group project is one of our biggest successes so far. We are thrilled to be supporting one of the leading Telco-companies in the CEE region in their cloud transformation journey"

Matthias Farwick, Founder & CEO of Txture



Txture's cloud transformation and modernization software is designed to standardize the entire migration process, making it faster and more efficient. By leveraging the software platform, A1 Group experienced a seamless transition to the cloud, with minimal disruption of their operations.

For more information about the collaboration between Txture and A1 Group, please contact:

Benjamin Van-Hyfte

press@txture.io

Txture