

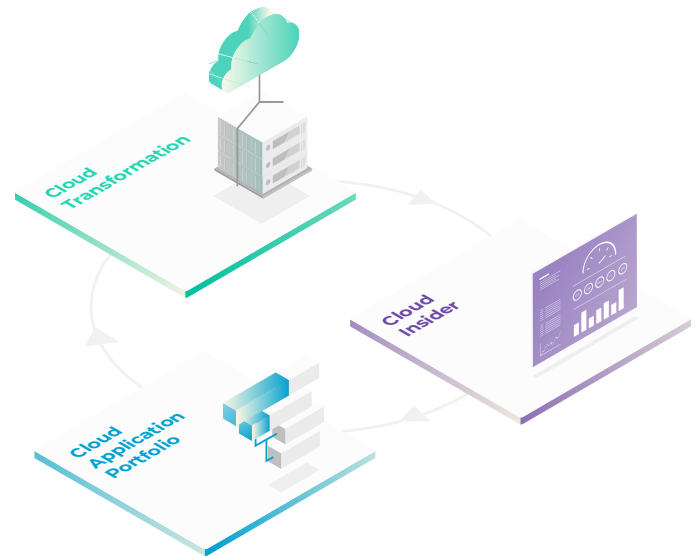
# Texture

## Your Cloud Transformation, Application Modernization and Cloud Governance Platform

Texture is a cloud transformation and application portfolio solution for system integrators, the Cloud Center of Excellence, and cloud providers.

Large companies are facing increasing pressure to reduce IT costs while more quickly adapting products and services to changing market demands. To achieve these goals, more and more companies are migrating their IT to the cloud. This promises cost transparency and agility in the development of new products. When transforming to the cloud, companies face the extremely difficult task of analysing their existing IT landscape from a technical, but also from a business and compliance perspective to learn more about each application's cloud readiness.

These are the challenges that the Texture product portfolio addresses. **Texture Cloud Transformation** enables customers and partners to make the migration to the cloud much faster, more cost effective, and with strongly reduced risk. Texture automates the analysis of the application landscape and its suitability for transformation into the cloud. Not only the technical feasibility of the migration is considered, but also commercial and legal aspects. The core of the platform is the intelligent cloud knowledge base of over 250k cloud services, which creates automated plans for the transformation. It is accessible via the free SaaS platform **Cloud Insider**. Customers also benefit from the long-term use cases of **Texture Cloud Application Portfolio**, as the platform supports IT governance by making the hybrid IT landscapes transparent, minimizing IT risk, and ensuring auditability.



### Key Facts

#### Managing Directors

Dr. Matthias Farwick (CEO, co-founder)

Dr. Thomas Trojer (CTO, co-founder)



#### Investors

red-stars.com data AG

Corecam Capital Partners Ltd

#### Press Contact Person

Bianca Lottersberger



#### Company

The Texture GmbH, headquartered in Innsbruck, Austria, is a spin-off of the Institute of Computer Science of the University of Innsbruck where intensive practice-oriented research in the area of planning and transformation of global IT landscapes has been conducted since 2009. The scientific foundation and broad access to talent enables Texture to offer the most innovative product for cloud transformations. For large projects, Texture regularly cooperates with global IT consulting firms.

### Get in Touch!



LinkedIn



[info@texture.io](mailto:info@texture.io)



[www.texture.io](http://www.texture.io)