

Ttexture is a young, fast growing B2B IT company offering a global IT transformation software solution. Our customers are large corporations specifically in the banking sector. Our partners are leading local and global IT consulting firms. We are looking for a highly motivated person to build up and lead our marketing department.

Head of Marketing m/f

In Innsbruck

We offer:

- Pleasant, ambitious international work environment
- Highly motivated team of exceptional persons
- Flexible working hours
- Potential for virtual stock options

Main tasks:

- Development and implementation of our marketing strategy
- Building up of marketing team
- Planning, implementation and reporting on online and media activities
- Independent management of the significant marketing budget
- Communication and management of external service providers, such as PR and graphic design agencies
- Supporting the management team in PR
- Preparation and follow-up of events such as conferences, trade fairs and trainings
- Sales-optimization of the website

Your profile:

- Passion for a start-up culture
- Experience in B2B marketing, preferably in an IT and/or international context
- Completed specialized education in marketing and communication (Uni, FH)
- Professional experience in a marketing agency / department
- Experience in marketing automation, e.g. with HubSpot
- Ability to lead and build up a marketing team
- Strong drive to make marketing results measurable
- High skill-level in the Adobe Suite (InDesign, Photoshop, Illustrator)
- Optional: Knowledge in the area of web analytics or design
- Responsible work style with high quality awareness and motivation to constantly improve
- Excellent German and English skills

Send your application to:

Ttexture GmbH | c/o Matthias Farwick | 6020 Innsbruck | jobs@ttexture.io